



**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

# CONTRACT

And:

Greer Margolis & Mitchell  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Contract / Revision		Alt Order #
905933 / 6		25170672
Product		
4713 candidate		
Contract Dates	Estimate #	
10/18/16 - 10/24/16	4713	
Advertiser	Original Date / Revision	
POL/Roy Cooper for Governor	07/19/16 / 10/18/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agv Code	Advertiser Code	Product 1/2
9912856	297	317
Agency Ref	Advertiser Ref	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/18/16	10/24/16	Local News @ 5a	5a-530a		:30				NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$15.00				
2	WNCN	10/18/16	10/24/16	Local News @ 530a	530a-6a		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$20.00				
3	WNCN	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$75.00				
4	WNCN	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$45.00				
5	WNCN	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$45.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WNCT**  
**3221 South Evans Street**  
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**(252) 355-8542**  
 3221 S. Evans St.  
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Contract / Revision	Alt Order #
905933 / 6	26170672

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
7	WNCT	10/22/16	10/22/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	-----S-	1	\$15.00							
8	WNCT	10/18/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	-----S-	2	\$25.00							
9	WNCT	10/23/16	10/23/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	-----S	1	\$15.00							
10	WNCT	10/18/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	-----S	1	\$15.00							
11	WNCT	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	5	\$140.00							
12	WNCT	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	5	\$75.00							
13	WNCT	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	3	\$150.00							
14	WNCT	10/18/16	10/24/16	Bold & Beautiful	130p-2p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	3	\$125.00							
16	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	-----S	1	\$90.00							
17	WNCT	10/18/16	10/24/16	Steve Harvey	3p-4p		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		10/18/16	10/24/16	MTWTF--	5	\$60.00							
18	WNCT	10/18/16	10/24/16	Dr Phil	4p-5p		:30				NM	5	\$325.00

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Contract / Revision	Alt Order #
905933 / 6	25170672

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
19	WNCN	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
Week:		10/18/16	10/24/16	MTWTF--				5	\$65.00				
20	WNCN	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	5	\$350.00
Week:		10/18/16	10/24/16	MTWTF--				5	\$70.00				
21	WNCN	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
Week:		10/18/16	10/24/16	MTWTF--				5	\$140.00				
22	WNCN	10/22/16	10/22/16	CBS Evening New Sat	630p-7p		:30				NM	0	\$0.00
Week:		10/18/16	10/24/16	-----S-				1	\$75.00				
1	WNCN	10/18/16-10/24/16		CBS Evening New Sat	630p-7p		:30				NM		
Week:		10/18/16	10/24/16	-----Sa--				1	\$75.00				
23	WNCN	10/23/16	10/23/16	Local News @ 6p Su	6p-630p		:30				NM	0	\$0.00
Week:		10/18/16	10/24/16	-----S				1	\$70.00				
1	WNCN	10/18/16-10/24/16		Local News @ 6p Su	6p-630p		:30				NM		
Week:		10/18/16	10/24/16	-----Su				1	\$70.00				
24	WNCN	10/18/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	1	\$125.00
Week:		10/18/16	10/24/16	MTW-F--				3	\$125.00				
1	WNCN	10/18/16-10/24/16		Entertainment Tonight	7p-730p		:30				NM		
Week:		10/18/16	10/24/16	MTW--F----				3	\$125.00				
2	WNCN	10/18/16-10/24/16		Entertainment Tonight	7p-730p		:30				NM		
Week:		10/18/16	10/24/16	MTW--F----				3	\$125.00				

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**WNCT 9**  
on your side  
FASTEST NORTH  
CAROLINA

**WNCT**

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Greenville, NC 27834

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10/18/16 - 10/24/16	4713 candidate	4713

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 25	WNCT	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	MTWTF--	5	\$225.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		4	WNCT	10/18/16-10/24/16	Family Feud	730p-8p	MTWTF--	:30	\$225.00		NM		
		<i>Credited</i>											
		made good in flight											
26	WNCT	10/18/16	10/24/16	Sat Family Feud	730p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S-	1	\$50.00							
27	WNCT	10/18/16	10/24/16	Kevin/Man with a Plan	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-----	1	\$500.00							
28	WNCT	10/18/16	10/24/16	2 Broke/Odd Couple	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-----	1	\$600.00							
29	WNCT	10/18/16	10/24/16	Scorpion	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-----	1	\$600.00							
30	WNCT	10/18/16	10/24/16	NCIS	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-T-----	1	\$650.00							
31	WNCT	10/18/16	10/24/16	NCIS New Orleans	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-T-----	1	\$600.00							
E 32	WNCT	10/18/16	10/24/16	Criminal Minds	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	--W----	1	\$700.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCT	10/18/16-10/24/16	Criminal Minds	9p-10p	---W-----	:30	\$700.00		NM		
		<i>Credited</i>											
		made good in flight											
E 33	WNCT	10/18/16	10/24/16	Code Black	10p-11p		:30				NM	0	\$0.00

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**WNCT.com**  
**on your side online**

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905933 / 6		25170672	
<b>Contract Dates</b>		<b>Product</b>	<b>Estimate #</b>
10/18/16 - 10/24/16		4713 candidate	4713
<b>Advertiser</b>		<b>Original Date / Revision</b>	
POL/Roy Cooper for Gov		07/19/16 / 10/18/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
34	WNCT	10/18/16	10/24/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	--W----	1	\$375.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCT	10/18/16-10/24/16	Code Black	10p-11p	--W-----	:30	\$375.00		NM		
		<i>Credited</i>											
		<i>made good in flight</i>											
35	WNCT	10/18/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	-----S	1	\$400.00							
E 36	WNCT	10/18/16	10/24/16	Big Brother	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	-----S	1	\$375.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCT	10/18/16-10/24/16	Big Brother	8p-9p	-----Su	:30	\$375.00		NM		
		<i>Credited</i>											
		<i>made good in flight</i>											
37	WNCT	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	MTWTF--	5	\$120.00							
38	WNCT	10/22/16	10/22/16	LN Sat	11p-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	-----S-	1	\$50.00							
39	WNCT	10/18/16	10/24/16	Late Show	1135p-1235a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	MTWTF--	5	\$45.00							
40	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/18/16	10/24/16	MTWTF--	3	\$75.00							
41	WNCT	10/23/16	10/23/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							

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 CAROLINA  
 on your side

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Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
42	WNCT	10/18/16	10/24/16	The Talk	2p-3p		:30				NM	5	\$375.00
Week:		10/18/16	10/24/16	MTWTF--				5	\$75.00				
43	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
Week:		10/18/16	10/24/16	-----S				1	\$90.00				
44	WNCT	10/18/16	10/24/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
Week:		10/18/16	10/24/16	MTWTF--				2	\$200.00				
E 45	WNCT	10/18/16	10/24/16	Sa 7p-730p News	7p-730p		:30				NM	0	\$0.00
Week:		10/18/16	10/24/16	-----S-				1	\$30.00				
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNCT	10/18/16-10/24/16		Sa 7p-730p News	7p-730p	-----Sa--	:30		\$30.00		NM		
Credited													
made good in flight													
E 46	WNCT	10/18/16	10/24/16	Blindspot	8p-9p Blindspot		:30				NM	0	\$0.00
Week:		10/18/16	10/24/16	--W----				1	\$575.00				
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNCT	10/18/16-10/24/16		Blindspot	8p-9p Blindspot	---W-----	:30		\$575.00		NM		
Credited													
made good in flight													
E 47	WNCT	10/18/16	10/24/16	Big Brother	9p-10p		:30				NM	0	\$0.00
Week:		10/18/16	10/24/16	---T---				1	\$450.00				
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNCT	10/18/16-10/24/16		Big Brother	9p-10p	----Th-----	:30		\$450.00		NM		
Credited													
made good in flight													
48	WNCT	10/18/16	10/24/16	Blue Bloods	10p-11p		:30				NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WNCN**  
FAST FIVE  
SOUTH CAROLINA

**WNCN.com**  
on your side online  
3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

**WNCN**  
3221 South Evans Street  
Greenville, NC 27834  
(252) 355-8542

Contract / Revision	Alt Order #
905933 / 6	25170672

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/18/16	10/24/16	----F--				1	\$500.00				
49	WNCN	10/23/16	10/23/16	LN Su	11p-1135p		:30				NM	1	\$80.00
Week:		10/18/16	10/24/16	-----S				1	\$80.00				
50	WNCN	10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	3	\$30.00
Week:		10/18/16	10/24/16	MTWTF--				3	\$10.00				
51	WNCN	10/18/16	10/24/16	135a Insider	139a-209x		:30				NM	3	\$30.00
Week:		10/18/16	10/24/16	MTWTF--				3	\$10.00				
52	WNCN	10/18/16	10/24/16	Person of Interest	Sa 1135p-1235x		:30				NM	1	\$20.00
Week:		10/18/16	10/24/16	-----S-				1	\$20.00				
53	WNCN	10/20/16	10/20/16	Thursday Night Kickoff	730p-825p		:30				NM	2	\$400.00
Week:		10/18/16	10/24/16	---T---				2	\$200.00				
54	WNCN	10/18/16	10/24/16	Thursday Night Football	825p-1130p		:30				NM	2	\$950.00
Week:		10/18/16	10/24/16	---T---				2	\$475.00				
55	WNCN	10/18/16	10/24/16	ACC Football	1230p-330p		:30				NM	1	\$75.00
Week:		10/18/16	10/24/16	-----S-				1	\$75.00				
56	WNCN	10/18/16	10/24/16	SEC Football	330p-630p		:30				NM	1	\$125.00
Week:		10/18/16	10/24/16	-----S-				1	\$125.00				
57	WNCN	10/23/16	10/23/16	NFL Today	12n-1p		:30				NM	1	\$100.00
Week:		10/18/16	10/24/16	-----S				1	\$100.00				
58	WNCN	10/18/16	10/24/16	NFL Early Game	1p-430p		:30				NM	2	\$800.00
Week:		10/18/16	10/24/16	-----S				2	\$400.00				

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**WNCT**  
on your side

**WNCT**  
3221 South Evans Street  
Greenville, NC 27834  
(252) 355-8542

**WNCT.com**  
on your side online  
3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

Contract / Revision	Alt Order #
905933 / 6	25170672

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
59	WNCT	10/18/16	10/24/16	NFL Late Game	430p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$500.00				
60	WNCT	10/23/16	10/23/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$15.00				
61	WNCT	10/18/16	10/24/16	MacGyver	8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----F--	1				\$350.00				
62	WNCT	10/22/16	10/22/16	ACC Football	12n-330p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-	2				\$75.00				
63	WNCT	10/22/16	10/22/16	SEC Football	330p-7p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-	2				\$125.00				
64	WNCT	10/18/16	10/24/16	Face the Nation	1030A-1130A		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	2				\$50.00				
65	WNCT	10/18/16	10/24/16	ECU Coaches Show	1130a-12p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$100.00				
66	WNCT	10/18/16	10/24/16	NCIS LA	830p-930p		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	2				\$375.00				
67	WNCT	10/18/16	10/24/16	Madam Secretary	930p-1030p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$375.00				
68	WNCT	10/18/16	10/24/16	Elementary	1030p-1130p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$375.00				
<b>Totals</b>										<b>0.00</b>		<b>135</b>	<b>\$17,725.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

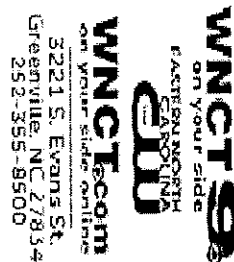
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Contract Agreement Between:

Print Date 10/18/16

Page 9 of 9



**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

**WNCN.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision	Alt Order #
905933 / 6	25170672

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	135	\$17,725.00	(\$2,658.75)	\$15,066.25
<b>Totals</b>	<b>135</b>	<b>\$17,725.00</b>	<b>(\$2,658.75)</b>	<b>\$15,066.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 25170672 Changes as of: 10/18/2016 at 3:18 PM Version: Highlighting Revision 7  
CPE: 297/317/4713 Flight: 10/18/16 - 10/24/16 Total \$: \$17,725.00  
Agency: GMMB Advertiser: Roy Cooper for Governor Market: Greenville/New Bern/Wash Total Spots: 135  
GMMB 3050 K ST NW Product: Cooper-NC-Gov Office: WASHINGTON Total CPP: \$0.00  
20007

Comments: Separation: 30

Agency Order #: 5021518 Primary Demo: Adults 35+  
Buyer: Outen, David Con Type: POLITICAL/NOTE  
Salesperson: JACOB ROTH Assistant: JACOB ROTH  
212-373-8175 212-373-8175  
Total GRP: Traffic #: 905933  
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
REV- 24	Sa 6:30p-7p Level 3		CBS Evening News Saturday	\$75.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 25	Su 6p-6:30p Level 3		9 On Your Side News @ 6 PM	\$70.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 27	Tu-F 7:30p-8p Level 3		Family Feud	\$225.00	0	30	5	4	4	\$900.00	\$0.00	0.0
REV- 34	W 9p-10p Level 3		CRIMINAL MINDS	\$700.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 35	W 10p-11p Level 3		CODE BLACK	\$375.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 38	Su 8p-9p Level 3		Big Brother Sunday-CBS	\$375.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 49	W 8p-9p Level 3		BLINDSPOT	\$575.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 50	Th 9p-10p Level 3		Big Brother Thursday-CBS	\$450.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+ 56	Th 7:30p-8:25p Level 3		CBS Thursday Night Football Pre-Game	\$200.00	0	30	1	2	2	\$400.00	\$0.00	0.0
REV+ 57	Th 8:25p-11:30p Level 3		Thursday Night Football	\$475.00	0	30	1	2	2	\$950.00	\$0.00	0.0
REV- 81	Sa 7p-7:30p Level 3		9 On Your Side Weekend	\$30.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 82	Tu-F 7p-7:30p Level 3		Entertainment Tonight	\$125.00	0	30	3	1	1	\$125.00	\$0.00	0.0
REV+ 84	F 8p-9p Level 3		MacGyver	\$350.00	0.0	30	0	1	1	\$350.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25170672

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/18/2016 at 3:18 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Agency Order #: 5021518

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 7

Station: WNCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH  
212-373-8175

Total \$: \$17,725.00

Total Spots: 135

Total CFP: \$0.00

Total GRP:

Traffic #: 905933

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
REV+ 85	Sa 12n-3:30p		ACC Football	\$75.00	0.0	30	0	2	2	\$150.00	\$0.00	0.0
REV+ 86	Sa 3:30p-7p		SEC Football	\$125.00	0.0	30	0	2	2	\$250.00	\$0.00	0.0
REV+ 87	Su 9a-10:30a		Face the Nation	\$50.00	0.0	30	0	2	2	\$100.00	\$0.00	0.0
REV+ 88	Su 11:30a-12n		ECU Coaches Show	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
REV+ 89	Su 8:30p-9:30p		NCIS: LA	\$375.00	0.0	30	0	2	2	\$750.00	\$0.00	0.0
REV+ 90	Su 9:30p-10:30p		Madam Secretary	\$375.00	0.0	30	0	1	1	\$375.00	\$0.00	0.0
REV+ 91	Su 10:30p-11:30p		Elementary	\$375.00	0.0	30	0	1	1	\$375.00	\$0.00	0.0
TOTALS: 135									135	\$17,725.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25170672	Changes as of: 10/18/2016 at 3:18 PM	Version: Highlighting Revision 7
CPE: 297/317/4713	Flight: 10/18/16 - 10/24/16	Total \$: \$17,725.00
Agency: GMMB	Advertiser: Roy Cooper for Governor	Total Spots: 135
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Cooper-NC-Gov	Total CPP: \$0.00
Agency Order #: 5021518	Office: WASHINGTON	
Buyer: Outen, David	Primary Demo: Adults 35+	Total GRP:
Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/VOTE	Traffic #: 905933
	Assistant: JACOB ROTH 212-373-8175	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
		updated offer after revision
		preempted: Line 34 1x 10/19 Wed 10p Criminal Minds \$700 Line 35 1x 10/19 wed 10p Code Black \$375 Line 49 1x 10/19 wed 8p Blindspot \$575 Line 82 2x 7p Entertainment Tonight \$125 (separation conflict) Line 50 1x 10/20 Thu 9p Big Brother \$450 Line 24 1x Sat 630p news \$75 Line 81 1x Sat 7p news \$30 Line 38 1x 10/23 Sun 8p Big Brother \$375 Line 25 1x 10/23 Sun 6p news \$70 Line 27 1x 10/24 730p Family Feud \$225 (separation conflict) total \$3125 Offer: 1x 10/19 Wed 9p-11p Pres Debate \$1250 1x 10/21 Fri 8p MacGyver \$350 1x 10/22 Sat 12p-330p ACC football \$75 1x 10/22 Sat 330p-7p SEC football \$125 2x 10/23 Sun 9a-1030a Face the Nation \$50 1x 10/23 Sun 1130a-12n ECU Coaches Show \$100 1x 10/23 Sun 830p NCIS LA \$375 1x 10/23 Sun 930p Madam Secretary \$375 1x 10/23 Sun 1030p Elementary \$375 Separation: 30 Notice Received. Separation: 30
10/17/16 9:14 AM	Jennifer Layman	
10/13/16 11:57 AM	JACOB ROTH	
10/13/16 11:44 AM	System	
10/12/16 6:15 PM	GOTOSTRATA\JROTH	



125 West 55th St  
New York, NY 10019

Contract # 25170672 Changes as of: 10/18/2016 at 3:18 PM Version: Highlighting Revision 7  
CPE: 297/317/4713 Flight: 10/18/16 - 10/24/16 Station: WNCN  
Agency: GMMB Advertiser: Roy Cooper for Governor Market: Greenville/New Bern/Wash  
GMMB 3050 K ST NW Product: Cooper-NC-Gov Office: WASHINGTON  
WASHINGTON DC  
Agency Order #: 5021518 Primary Demo: Adults 35+  
Buyer: Outen, David Con Type: POLITICAL/VOTE  
Salesperson: JACOB ROTH Assistant: JACOB ROTH  
212-373-8175 212-373-8175  
Total \$: \$17,725.00  
Total Spots: 135  
Total CPE: \$0.00  
Total GRP: 905933  
Traffic #: 905933  
Separation:

Order Level Comments

Date/Time	Added by	Comment
10/06/16 8:41 AM	Jennifer Layman	Line 34 1x Criminal Minds \$700 Line 35 1x Code Black \$375 Line 38 1x Big Brother \$375 Line 49 1x Blind spot \$575 Line 50 1x Big Brother \$450 Line 24 1x CBS Sat Evening \$75 Line 27 1x Family Feud \$225 Line 26 2x Entertainment Tonight \$125 Line 25 1x Sun 6p News \$70 Line 48 1x Sat 7p News \$30 --Offer-- 1x 10/19 9-11p Presidential Debate \$1250 1x Sun 830-930p NCIS LA \$375 1x Sun 930-1030 Madame Secretary \$375 1x Sat 330-730 College Football \$125 1x Mon 9-10p 2 Broke Girls/Odd Couple \$600 1x Sun 1-4p NFL Early Game \$400
08/08/16 4:45 PM	JACOB ROTH	Separation: 30
08/08/16 4:45 PM	JACOB ROTH	Separation: 30
07/12/16 11:36 AM	JACOB ROTH	revised to combine times to full hours from half hours per rates on rate card.ncot
07/07/16 12:26 PM	CAROLYN ALLAIRE	Separation: 30
05/11/16 4:46 PM	JACOB ROTH	Separation: 30

Competitive Information

Market Budget: \$50,643
WNCN Share: 35%
Comment:
ENCT: 3%
WCTI: 21%
WFXI: 12%
WMTN: 29%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	135	\$17,725.00	N/A
Total	100%	135	\$17,725.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	135	\$17,725.00
Total	135	\$17,725.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/18/16 3:18 PM	JACOB ROTH	Revised	3		\$0	\$17,725.00	Changes: Total Spots from 132 to 135, Competitive Market Budget from \$25,157 to \$50,643, 20 buylines added or modified.
Makegood 2	10/17/16 9:14 AM	Jennifer Layman	Sent To Rep			\$0	\$17,725.00	
Revision	10/13/16 11:57 AM	JACOB ROTH	Confirmed			\$0	\$17,725.00	Changes: User Entered \$ from \$17,190.00 to \$17,725.00, 12 buylines added or modified.



125 West 55th St  
New York, NY 10019

KATZ  
TELEVISION  
GROUP

Contract # 25170672

CPE: 297/37/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/18/2016 at 3:18 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Agency Order #: 5021518

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 7

Station: WNCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH  
212-373-8175

Total \$: \$17,725.00

Total Spots: 135

Total CPP: \$0.00

Total GRP:

Traffic #: 905933

Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/12/16 6:15 PM	GOTOSTRATA\ROTH	Confirmed	11	7	\$535.00
Makegood 1	10/6/16 8:41 AM	Jennifer Layman	Sent To Rep			\$0
Queued for Electronic Contracting	8/9/16 8:23 AM					\$0
Revision	8/8/16 4:45 PM	JACOB ROTH	Confirmed			\$0
Revision	8/8/16 4:39 PM	GOTOSTRATA\ROTH	Confirmed	65	5	\$8,385.00
Revision	7/12/16 11:36 AM	JACOB ROTH	Confirmed			\$0
Queued for Electronic Contracting	7/7/16 1:13 PM					\$0
Revision	7/7/16 12:26 PM	CAROLYN ALLAIRE	Confirmed			\$0
Queued for Electronic Contracting	5/12/16 8:43 AM					\$0
New	5/11/16 4:46 PM	JACOB ROTH	Confirmed	68		\$8,805.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.